

## A methodological approach to the study of the group phenomenon in the social psychological aspect

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**Abstract** The study of the concept of the group and approaches to it is very important from the point of view of studying the mass and psychology in modern conditions. In the present article, the concept of “group” is characterized as a phenomenon that converges in the intersubjective meaning of the form of coexistence. This concept is investigated as a social phenomenon in the context of a basic methodological approach to the study of processes in social life by the social sciences. From this point of view, both in social psychology and in sociology, the attitude towards the “group” phenomenon flows from social philosophy. The article discusses the society as a whole from the point of view of different approaches to the natural and social sciences. The study of the socio-psychological aspect of a group requires first of all the determination of the significance of the social and psychological aspects. In sociological psychology, the approach to its social and others. Individualized mechanism or psychological, personal attitudes, due to the methodological difference in the study of society in the broadest sense. This methodological difference, in essence, implies different meanings for the community and different approaches to educating society.

**Keywords** Group, society, objective reality, subjective reality, methodology, phenomenon, sociology, psychology, social philosophy.

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